



BRIAN LAUKAITIS

CREATIVE DESIGNER

CONTACT

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Portfolio

blcreativedesign.com

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Home

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SKILLS

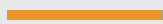
Photoshop



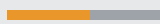
Illustrator



InDesign



After Effects



MS Office



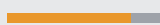
Photography



Video Production



Web Design



Pageflex/Mtools



Quality Control



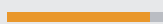
Analytics



Communication



Ideation



Public Speaking



EDUCATION

Texas A&M University-Commerce

MFA, Visual Communications

Sigma Alpha Pi

Anticipated Graduation 08/2026

The Art Institute of Dallas

BFA, Graphic Design

Dean's Honor Role

Outstanding Graduate Award

Flathead Valley Community College

Associate of Science

ABOUT ME

I have a Bachelor of Fine Arts Degree in Graphic Design and I am currently pursuing a Master of Fine Arts in Visual Communications. Creative design has always been a passion of mine, even before I was aware of the field as a career path. I excel in problem-solving; utilizing the creative process, written word, and captivating design to produce a successful visual solution. In my leisure time I enjoy spending my time hiking, kayaking, writing & playing music, and learning new skills as a D.I.Y. enthusiast and craftsman.

WORK EXPERIENCE

Art Director and Senior Creative Designer BL Creative Design

2013 – Present

As an Art Director and Senior Creative Designer for my own business, I am responsible for all client relations and aspects of the creative and professional process from ideation through implementation. I use my diverse skill set to offer a variety of design based products, media packages, and ongoing promotions in order to engage and retain clients.

Responsibilities include:

- Engaging with clients and assessing their design needs
- Ideate, lead, and oversee all aspects of the project and creative process
- Work with clients to determine the overall style and medium in which to communicate their message
- Maintain accurate quote and billing for each client as well as accounting for the business
- Networking and marketing BL Creative Design services to prospective clients

Courseware Development Manager FlightSafety International

2019 – 2022

As a Courseware Development Manager I used my achievements and knowledge as a Courseware Developer to build and led a high functioning team of Courseware Developers and Instructional Designers.

Significant achievements in this role included: the revamp of all FlightSafety Academy pilot training materials, Flash to HTML conversion of over 200 hours of eLearning materials, reduced number of logged effective errata to the lowest in FlightSafety history, as well as the creation and implementation of conditional text templates to align Regulatory Approval documents for FAA, EASA, and Transport Canada.

Responsibilities included:

- Scheduling and maintaining project timelines and budgets
- Communicating and scheduling reviews with SMEs for courseware approval
- QA and peer review for all developed courseware prior to regulatory review
- Reviewing and approving software and hardware purchases for development team
- Maintaining and uploading documents to a Courseware Manager system in order to obtain regulatory approval as well as reduce non-conforming training
- Logging and scheduling courseware errata, prioritizing Safety of Flight errata and maintaining a backlog of errata no older than 90 days

Courseware Developer FlightSafety International

2018 – 2019

As a Courseware Developer, I used my diverse skill-set to create aircraft specific pilot and maintenance training materials while upholding highest quality standards. In addition, I also assisted in tech writing, project management, and development of new templates and design standards.

Responsibilities included:

- Creating aircraft-specific courseware using Adobe Creative Cloud and Microsoft Office
- Maintaining specifications and standards for all developed courseware
- Managing multiple projects and project timelines
- Implementing and providing training for new templates and procedures
- Participating in peer review processes and maintaining quality assurance
- Providing technical writing and proofreading
- Selected to provide part-time support for the Courseware Development Manager
- Ideating, troubleshooting, and problem solving in order to innovate with one purpose: **Safety**

Graphic Designer, Production Artist, Photographer
Advanced Online – A Follett Company**2015 – 2018**

As an accomplished Graphic Designer and Production Artist, my job duties encompassed virtually every aspect of the art department including asset management, product photography, template creation, and print production.

Responsibilities included:

- Creation of product web images and web image quality control
- Product photography, correction, and isolation
- Creation, automation, and implementation of Photoshop, Illustrator, and Indesign templates
- Creation and implementation of Variable Data software templates

Recognitions:

Fall 2016 Employee of the Quarter

Contract Assistant Production Coordinator
Planet Productions**2015 – 2016**

As a Production Assistant, I was responsible for overseeing multiple aspects of the productions including preproduction through the final show strike. In addition, I provided graphic design for corporate slide-show presentations.

Responsibilities included:

- Transportation of equipment to the event location
- Proper installation, handling, and packing high-quality live event production equipment
- Safe rigging of staging, trussing, lighting, audio equipment, video projectors, and screens
- Backstage supervision of personnel, scene switching, changeovers, and intercom queuing
- Improvise and problem solve in order to keep the event progressing flawlessly

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